



INNOCULT IN FIGURES

30 Media and Content Industries involved in the piloting activities

200 Media and Content Industries gathered by the INNOCULT community

15 INNOCULT Agents/digital creatives

50 digital creatives involved in the project activities

10 key players of the ecosystem engaged during the project

1 residency programme and a virtual ecosystem

PARTNERS

INNOCULT partners are expert organisations from Spain, Italy, and Portugal.

FZC | Fundación Zaragoza Conocimiento

Zaragoza City of Knowledge Foundation
/Etopia Center of Art and Technology
<https://www.fundacionzcc.org/>

MEET DIGITAL CULTURE CENTER | Fondazione CARIPLO

Meet Digital Center
<https://www.meetcenter.it/en/home/>

INOVA+

INOVA+, Innovation Services, S.A.
<https://inova.business/>

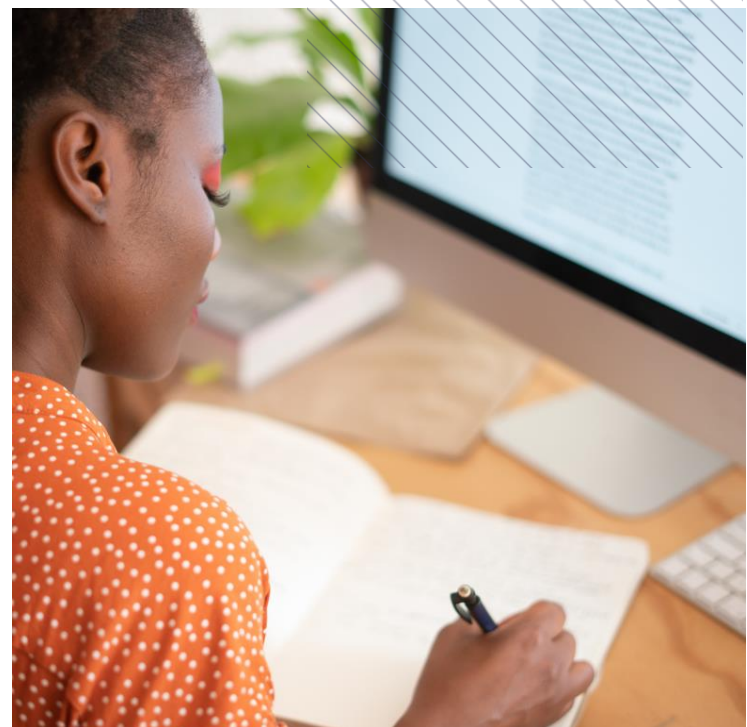


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the European Union

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INNOCULT

AN
INTERNATIONAL
PLATFORM
COMMUNITY



INNOCULT IN A NUTSHELL

INNOCULT is a project dedicated to incentivising European Media and Content Industries to nurture and embrace innovation and take up new technologies and to help them to sustain their position as pioneers in the digital era. The project aims to create and offer these industries a residency programme for the development of disruptive projects and experimentations, guidance and mentoring all through the process, a platform & international community for learning and networking, top-level events and showcases, and support resources to help Media and Content Industries research and explore the most innovative possible approaches for business innovation.

TOGETHER WE ARE BUILDING A EUROPEAN NETWORK OF MEDIA AND CONTENT INDUSTRIES AND CREATIVE PLAYERS AND COMPANIES.

JOIN US!



OBJECTIVES

INTRODUCE

an innovative mindset and foster digital innovation in Media and Content Industries

CREATE

an international community that brings together, players and partners

DESIGN

test and systematize a new scheme to support Media and Content Industries in their approaches to business innovation

CREATE

a generative and self-standing blended space where users find inspiration, up to date information, tailored support and know-how, international partners, and new markets.

TARGET GROUP

Start-ups, SMEs' of the cultural and creative sector, especially Media and Content Industries

Digital creatives

Business associations, centres of digital culture, higher education, and research institutions

METHODOLOGY

SETTING THE GROUND

Research | Calls for Media and Content Industries and digital creatives | Beta-version of the INNOCULT platform

TESTING THE SCHEME

Blended residency programme | International community and related international events | Evaluation and report

UP-SCALING

International programme | Acquisition strategy | Sustainability plan

A N I N T E R N A T I O N A L P L A T F O R M C O M M U N I T Y